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STARBUCKS TO OPEN CHICAGO RESERVE ROASTERY

WHAT: The World's Largest Starbucks will open in Chicago

WHO: Starbucks CEO, Kevin Johnson will welcome customers and serve them the first coffee beverages of the day. Starbucks executives Roz Brewer, chief operating officer and group president, and Shauna McKenzie-Lee, managing director of the Chicago Roastery will also greet customers.

WHY: Starbucks presents its largest immersive coffee experience and the biggest location in the world. Located on the Magnificent Mile, the 35,000 square-foot, five-story newest addition to the six Reserve Roasteries worldwide will offer visitors the opportunity to explore the coffee-making process in front of them, try seven different coffee-brewing methods, craft cocktails, baked goods from the Princi bakery of Milan, and taste an exclusive menu available only at this location.

WHEN: Friday, November 15, 2019.
9:00 a.m. Official opening with Starbucks executives
9:30 a.m. Media installations tour

WHERE: 646 N. Michigan Ave
(At the corner of North Michigan Avenue and Erie St.)
Valet parking and media credentials will be provided at the lobby of 165 E Ontario St.

Video and image opportunities in ascending floor order: Reserve Coffee Bar, Princi Bakery & Café, Experiential Coffee Bar, Arriviamo Cocktail Bar, and Roof Terrace.
The 56-foot coffee bean transfer cask serves as the center point of the roastery.

For more information about the new Reserve Roastery, visit <https://stories.starbucks.com>

